

# INTENTIONAL Cold Reading:

How to Create a Smooth Path to Consistent Bookings

## ATTEND AND YOU WILL LEARN HOW TO:

- Establish career defining relationships with Casting Directors as you audition.
- De-clutter your acting brain to uncover the hidden clues in the script.
- Use the 9 questions of Intentional Acting to bring out your best and really connect in the scene.
- Intuitively know how, when and where to adjust for the camera.
- Identify where your career is being derailed by putting the cart before the horse.



**MEET LOREN E. CHADIMA**  
Award-Winning Director & Acting Coach  
Film – Theater - Television

Named as one of the **“Best Acting Coaches in the United States”** by the American Federation of Performing Artists, Loren’s passion is giving actors the necessary skills to succeed in the businesses of acting and in life.

Loren’s students have been seen in major feature films such as, **Something’s Gotta Give, Norbit** and **The Crucible**, and popular television in shows **Grey’s Anatomy, ER, CSI:New York, and General Hospital**, as well as numerous commercials for notable brands such as **Acura** and **Pepsi**.

Loren is a graduate of AFI’s Directing Workshop for Women and her award winning film, **Cries from Ramah** won several Best Film categories and qualified for the 79th Academy Awards. She is also the Director of **The Wiz Kidz** DVD as well as her upcoming feature debut with Justin Shilton (**Little Miss Sunshine, Aviator**) and Josh Alba (**Dark Angel, Monk, and The Division**).

For more information about Loren visit:  
[www.IntentionalActing.com](http://www.IntentionalActing.com)

## A working actor. A booked actor. A frustrated actor. Which are you?

More importantly, do you know which one of these actors you truly want to be?

According to a recent study by Occupational Employment Statistics (OES) **opportunities for actors are expected to grow 11% during the next 10 years. The question is: will you be in the 11% who are getting these opportunities?**

### Your Career Is Talking. Loren Is Listening.

In today’s ever changing entertainment landscape the room for error is razor thin. Knowing how to be your best, when it matters most in that audition, will **make the difference between your name being up in lights or your career going down in flames.**

During this eye **opening and engaging program, Award-Winning Director and one of the top Acting Coaches in America, Loren E. Chadima**, will provide a simple and practical road map that will bring out your very best performance, even in the toughest of auditions.



## BOOK MORE JOBS? PROPEL YOUR CAREER?

If you take your career seriously it’s time to take action now. Reserve your seat to this career and life altering program!

**“OMG, your coaching took me to the next level!  
I gave the read of my life at the audition.”**

~ Ara Anton ~  
Something’s Gotta Give, CSI:NY, Ghost Whisperer,  
How I Met Your Mother

**“My acting instincts have sharpened and my  
acting insights are deeper.”**

~ Chelsea Taylor ~  
Grey’s Anatomy, Passions, General Hospital

SEATING  
IS LIMITED

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